

## Profil pasar komoditi kakao Uni Eropa dan peluang ekspor kakao Indonesia

Yuri Alfrin Aladdin, author

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### Abstrak

<b>ABSTRACT</b><br>

European. Union (EU) market has a huge demand of world's cocoa and cocoa products, as raw material for its processing cocoa industries. EU imposed tariff and non tariff policy to the world in importing cocoa and cocoa product, except from members of the ACP (African, Caribbean and Pacific ) countries, as well as some countries which have special trade agreement with EU.

However, Indonesia does not get such special trade facility. Therefore, as a second producer of cocoa in the world (in 2005 ) , Indonesia is only in the sixth place as cocoa exporter to EU market.

The purpose of this research is to find out opportunities in exporting of cocoa and cocoa products to EU market, to find out how to use those opportunities, as well as to learn the profile of EU's cocoa market.

The research will analyze profile of cocoa commodity market in EU-25 (25 member countries) for the period of 2001-2005.

In order to find out cocoa export opportunities, the writer uses the least square statistic method in order to forecast EU's cocoa import demand in 2007 and 2010.

Finally, after the mapping and formulating factors of export barriers to EU, Indonesia is able to identify its opportunities in order to increase its cocoa and cocoa product commodities.