

Information revolution : Using the information evolution model to grow your business

Davis, Jim, author

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Abstrak

"Information Revolution enables any organization, no matter how underdeveloped or convoluted its current information architecture, to become an information-driven "intelligent entity"--A survivor." "This utterly practical yet profoundly transformative guide introduces the Information Evolution Model (IEM), a simple but powerful framework for evaluating, configuring, and maximizing the information management infrastructure of any organization."--Jacket.