

Analisis efektivitas organisasi PT. Pos Indonesia wilayah usaha POS IV Jakarta Pusat - 1000 (studi kasus pada unit usaha logistik)

Sunarso, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=100554&lokasi=lokal>

Abstrak

In the effort of increasing the state income, the role of Public Company "Badan Usaha Milik Negara" (BUMN) as one of the source of the state income and also as the economical moving spirit is still expected PT. Pos Indonesia as one of the public company also takes that strategic role.

This research is aimed to know the affectivity rate that can be reached by PT. Pos Indonesia, especially in the logistic unit in the region IV Central Jakarta. The analysis of factors that affect the affectivity rate of the organization, namely : leadership variable; coordination and technology, is implemented to get clear description about the affectivity rate of PT Pos Indonesia organization.

Descriptive research method is used towards the independent variable, without making any comparison or relating with other variable, by analyzing the information gained from the interview, primary data and also secondary data from PT. Pos Indonesia. The research took place in Jakarta with 67 logistic unit employee and 67 customers who have used the logistic service 3 times or more in PT. Pos Indonesia Vwlayah Pos IV Jakarta Pusat - 10000 as samples.

From the research and analysis, it is found that the leadership variable, coordination and technology are the main influence of the increasing of affectivity rate in logistic unit. However, the leadership variable and coordination without the support of technology and other factors can not increase the affectivity rate as expected.

The recommendation from the result of the research is the improvement of leadership role, the implementation of intensive coordination, and also the development of technology which is more flexible and adaptive toward the dynamic market and consumer needs due to the product and services produced by PT. Pos Indonesia Wilayah Pos IV in the logistic unit.